REGISTRATION IS STILL OPEN for the FARA Annual Meeting and Symposium to be held November 8-10 at the Downtown Marriott in Indianapolis. Please go to the registration site at https://www.planningpoint.net/Events/2012FARA to register as soon as possible. In order to get the contracted hotel rate of $144 per night, you must register by October 1!

FROM THE EDITOR

It feels good to be back in the classroom, working with students. They may not be as eager to learn in November as they are now, but it is always good to build on that enthusiasm as our courses get underway. Our athletes have been on campus for a good while practicing, and the excitement of the fall seasons is in the air. I hope all of you had a great summer. I certainly did.

I would be remiss not to say a word of thanks to Jenn Strawley, who for the past year has been an excellent staff liaison from the NCAA to FARA. Her service has been invaluable. Thanks, Jenn, for all you have done for FARA. Jenn has assumed the position of Senior Associate AD and SWA at the University of Miami. Jenn Fraser of the NCAA staff will now assume Jenn Strawley's role with FARA, and we look forward to working with her in the months and years ahead.

We have a number of items for this issue, focusing on important issues in intercollegiate athletics, and focusing on upcoming events within FARA for this fall. The first is by President-Elect Scott Benson focusing on the FARA Annual Meeting and Symposium in Indianapolis November 8-10. The theme of this year’s program is “Optimizing Your Role as FAR.” A number of you have already registered, but those of you who have not need to do so now, since early November will be here before we know it. As you know from the past annual meetings, we will have both joint sessions encompassing all three divisions, and divisional sessions focusing on divisional issues, including legislative proposals. President Mark Emmert will also address us. Scott’s piece gives you the details.

The next piece, also by Scott, describes the procedures for FARA’s upcoming elections. We encourage each of you to vote, since it takes only a few minutes through the online process. Those of you not on the current ballot might want to consider running for the FARA Executive Committee a year from now.

The Presidential Initiatives in Division I have led to some significant changes to rules and procedures, and this initiative is ongoing, with several major areas of study currently under way. Jenn Fraser of the NCAA staff, mentioned above, describes the current status of several of these initiatives.

Next we have a very useful article by Christine Copper, a Division I member of FARA’s Executive Committee, titled “Encouraging Collaboration on Campus.” Christine has a number of excellent suggestions for you to consider as you work to enhance the dialogue on your campus between athletics and academics.

Michael Miranda, also serving as NCAA staff liaison to FARA, has a piece describing the survey done last year, “National Study on Collegiate Wagering and Social Environments,” which many of you administered on
your campuses. Many thanks for your doing this. Complete results and analysis will be out later this year. Mike also describes the upcoming 2012-2013 study, titled "National Study of Substance Abuse Habits of College Student-Athletes." We once again need your assistance in administering this survey, whose procedures will be a bit different this year, providing you with more flexibility, as Mike describes.

FARA President David Clough next has a piece discussing the new enforcement program for Division I. These recommendations, which are scheduled to come up for a vote at the October 30 Board meeting, make some quite significant changes. Let me mention two that David lists: a rewording of Bylaw 11.1.2.1, placing presumed responsibility for all actions by those reporting to her or him on the head coach; and, an increase in violations levels from two to four, ranging from "Severe Breach of Conduct" to "Incidental Infraction." Interestingly, the latter category of infractions would be adjudicated by the conferences, not the NCAA. David's piece looks closely at all of these proposed changes.

The final piece is mine. All of you should have received over the summer a copy of the June 2012 issue of the journal of Intercollegiate Sport. This issue is dedicated to the theme of the 5th annual Scholarly Colloquium, held in January in conjunction with the NCAA Convention: "NCAA Academic Reform: Progress, Problems, and Prospects." If you have already studied this issue, you know that it is a very thorough analysis of what is being done to promote academic reform. If you have not, you need to take a close look at the issue, and my brief summary comments are designed to encourage you to examine the wealth of discussion and information that is there. Have a look!

One last thought, especially since the next issue of FARA Voice will likely not come to you until mid-November. We have an important national election coming up. Please be sure to get out and vote for the candidates of your choice. Many people in the world today are dying for the right to do what we so often take for granted, so please be sure to cast your ballot.

Enjoy the fall term, and be sure to register for the FARA Annual Meeting and Symposium in Indianapolis. See you there!

Alan J. Hauser
Appalachian State University
FARA Division I Vice President
Editor, FARA Voice

INVITATION TO THE FARA ANNUAL MEETING AND SYMPOSIUM

I am looking forward to seeing you at the FARA Annual Meeting and Symposium (FAMS) in Indianapolis November 8 through November 10. The FARA Executive Committee has been working diligently to put together an informative and comprehensive program. The theme this year is "Optimizing Your Role as FAR". While there still is a bit of work to be done to finalize the program, I believe you will see that the sessions are all directed to help you do your job as FAR more effectively.

Association-wide sessions include an update from the Office of Inclusion, a presentation of what has been learned from the Wagering and Social Environments survey, the Enforcement Experience, and comments from NCAA President Mark Emmert. First time FARs and those with limited experience will appreciate an expanded orientation on Thursday morning, but as always all FAR's in attendance are welcome to share their experience.

Division III has programming devoted to Strategic Grants and the Division III Institute, building the relationship with SAAC, the Language of Sportsmanship, the annual Legislative Review, an update on Division III Governance, best practices and communication. Division II sessions include building relations with the NCAA, the Legislative Review, a model FAR document and building and optimizing relationships on campus. Division I sessions address the Institution Performance Program which is replacing certification, Legislation and Initiatives that are the result of the President's Working Group, building relations between the FAR and faculty governance, lessons learned from crisis situations and bystander intervention. The national SAAC is meeting in Indianapolis at the same time we are there and the hope is that we can hear directly from students in each division.

On the social front, the Thursday evening Awards Dinner is inspiring. Seeing and hearing from the David Knight Award recipient and the McKay and Byers scholars exemplifies models we can all strive to emulate.

There will be more participation by NCAA staff members than is typical at the FAMS meeting. You can meet the individuals you only know from phone calls and emails. While I do not advocate playing hooky, you may be able to briefly get away from the meeting to see the NCAA national office and the Hall of Champions.

Frequent attendees, first timers and everyone in between will benefit from the FAMS in Indianapolis. Details about the Symposium follow. I hope to see you all in Indianapolis!

Scott Benson
FARA President Elect
Idaho State University

www.farawebsite.org
2012 FARA ANNUAL MEETING AND SYMPOSIUM

The theme for the Symposium this year is “Optimizing Your Role as FAR”. The Executive Committee is working hard to finalize the agenda and will post the final version when it is complete. In the meantime, here are some of the sessions you can look forward to:

**Association-Wide Programming:**
- Keynote Address from Dr. Mark Emmert; The Enforcement Experience (a simulation of an actual infractions committee hearing); Awards Dinner honoring the David Knight Award recipient and the Jim McKay and Walter Byers Scholars; Wagering and Social Environments Survey; Inclusion Office Update; Association-Wide Hot Topics; Newly Expanded and Revised Orientation and Best Practices Session (for all FARs)

**Division I Programming:**
- Institutional Certification Program; Initiatives from the Presidents Working Group; FAR Relationship with Faculty Governance; Lessons Learned from Crisis Situations; Step Up: Bystander Intervention

**Division II Programming:**
- Optimizing the Relationship with the NCAA; Legislative Review and NCAA Governance Updates; The Model FAR Document; Optimizing Relationships on Campus

**Division III Programming:**
- Strategic Grants and the DIII Institute; SAAC: What Do They Need from FARs?; The Language of Sportsmanship; Legislative Review and Governance Update; Best Practices; Communicating with Constituencies

The sessions will begin Thursday, November 8 at 9 a.m. with the Orientation/Best Practices session. The registration fee for this event is $250, which includes all meeting materials, three meals (including the awards dinner) and a gift at registration. You are welcome to bring a guest to the awards dinner. The fee for each guest is $50 and you may enter that information in the registration system. *If you are a first-time attendee, the FARA Executive Committee is offering you a special registration fee of $200. Just click on “First Time Attendee” when you register and the registration fee will automatically be adjusted for you.*

All meetings will be held at the Marriott Downtown Indianapolis (see registration site for more information regarding the hotel). A special room rate of $144 per night (plus applicable taxes) has been extended to us for meeting attendees. You must make your reservation through the meeting registration system in order to receive the special rate. Registration for this event will close on October 1. After that time you may still register on-site for the event. However, you will be responsible for securing your own hotel accommodations. More information will be posted to the registration site as we get closer to the meeting. If you have any questions, please contact Karen Cooper at kcooper@ncaa.org.

**ELECTION OF FARA OFFICERS AND EXECUTIVE COMMITTEE MEMBERS**

Tired of the negative attack ads? Fed up with the false promises? Finally there is an election in which you can be proud of your participation. Elections for FARA officers and the FARA executive committee representatives are open from late September until the end of October. Results will be disseminated at the FARA Annual Meeting and Symposium. Each of you will be able to vote for the President Elect, the Divisional Vice President and a representative from your division. Please look for the email indicating that voting is open, review the candidates online, and cast your votes.

This article will not review the candidates running for office. You can easily read the profiles of candidates online. A link will be provided in the email notifying you that voting is open. If this is a usual election there will be no campaigning. There will be no influence peddlers spinning fables. Just choose who you want to represent you. Remember, FARA is the official faculty voice for FARs on nationally and divisionally significant issues related to intercollegiate athletics and the NCAA. A large turnout in the election demonstrates that FARs across the country are supportive of the executive committee and officers of FARA. The executive committee appreciates your support.

FARs not running this year should communicate with FARA executive committee members or NCAA liaisons about possibly serving on the executive committee in subsequent years.

Scott Benson
FARA President Elect
Idaho State University
DIVISION I PRESIDENTIAL WORKING GROUPS UPDATE

The NCAA Working Group on Collegiate Model - Rules continues its mission to help transform our regulatory culture into one in which the rules are consequential, enforceable and supportive of student success. The working group completed a review of the extensive feedback received to date from the membership, and agreed on concepts to be drafted as proposed amendments to the Manual, identified others requiring additional discussion and reached consensus on those no longer considered by the working group.

The Rules Working Group and the NCAA Working Group on Collegiate Model - Enforcement continue to work together to ensure that a more flexible, common-sense rule book that protects and enhances the student-athlete experience is paired with an enforcement structure that will deter willful violations of the rules and punish the most egregious violators - simply put, “smarter rules, tougher enforcement.” Once drafted in legislative form, the concepts identified by the Rules Working Group will be made available to the membership in mid-August. This will kick off the second major feedback loop which will continue through the September cabinet and October council meetings and culminate with initial legislative recommendations forwarded to the Board in October. It is anticipated that the Board will take initial action on the first set (Phase I) of legislative proposals during its January 2013 meeting following discussion at the NCAA Convention.

Phase II of the Rules Working Group’s reform agenda will include a review of NCAA Bylaw 15 (Financial Aid), Bylaw 17 (Playing Seasons) and additional concepts still under discussion from the aforementioned bylaws. Groups of key thought leaders for Phase II are being formed to work with the Rules Working Group and initial plans of action have been shared with the relevant Division I cabinets.

More information can be found by visiting the Working Group’s website at: http://www.ncaa.org/workinggroups.

Jenn Fraser
Director of Academic and Membership Affairs
NCAA Staff Liaison to FAR, NCAA

ENCOURAGING COLLABORATION ON CAMPUS

How is the communication between the academic and athletic entities on your campus? Is there any communication? Do these groups understand and appreciate each other’s roles in the lives of the students? As the FAR on campus, part of our job is to enhance student-athlete well-being and what better way to do so than by working to link athletic and academic groups on campus? The following is a compilation of activities that I have initiated or been a part of on my campus in the name of linking these two campus groups with which the student-athletes will spend the most time.

- Orchestrate a Team Faculty Mentor program: Faculty members volunteer to serve as academic advisors for each athletic team. On my campus, each of our 33 varsity sports has a faculty mentor who monitors the academic progress of the team members, works with other faculty on the behalf of team members that will miss classes, encourages coaches to minimize missed class time, and helps coordinate academic support for struggling team members. These faculty mentor positions are recognized as service to the institution by our administration and, typically, our mentors serve their teams for numerous years. Having faculty mentors in a variety of academic departments helps to spread the understanding of the lives of athletes and coaches across the campus.

- Designate a week when “Coaches Go to Class”: For the past two years, I have received approval from our Faculty Senate to designate one week in the fall, typically the football bye week, during which players can invite their coaches to attend class with them. The only “rule” is that the player must gain advanced approval from the professor of the class to which they hope to bring their coach. I have heard of no instances of professors declining access and have received much positive feedback from the coaches, professors, and students regarding this program.

- Designate another week when “Profs go to Practice”: This program is the compliment to “Coaches Go to Class” in that it encourages faculty and staff to observe or even participate in athletic practices. Again, this program is held during one designated week. Coaches are asked to offer times and locations of practices that would be open to faculty and staff attendance. This list of options is publicized to the entire institution and players are also encouraged to personally invite their professors to their practices.

- Present “A Day in the Life of an Athlete”: Each year, I have brought an athletic team captain to address the Faculty Senate with me. This gives the faculty present a chance to hear what is involved in being a varsity athlete and allows the captain to thank the faculty for understanding when athletes miss class or for the extra time they might spend outside of class helping athletes to succeed.

- Score Faculty Invites to Team Events: Consider asking your athletic department to name faculty as “honorary coaches” during athletic competitions. This allows a faculty member to get an insider’s view of all game-day activities and better understand the role of players and coaches. Further, encourage players to invite faculty to team banquets or to participate in team community service events or even to travel with the team to tutor the players. Any time faculty can spend with athletes outside of class helps them to better understand the life of an athlete and allows them to encourage athletes to succeed academically.

- Hold Faculty/Staff Appreciation Nights: As FAR, you may be able to work with the athletic marketing department get them to offer free admission for faculty to various sporting events at which faculty achievements are acknowledged during breaks in the athletic action.
• Encourage an Academic Component in Recruiting: Offer to talk to recruits and their parents and offer to find other faculty that will do the same. When I talk to prospective students, at least one member of the team’s coaching staff is present and I know they learn about the academic program during these sessions. Also, encourage your coaches to send the recruits to a few classes while on campus so the student knows from the beginning that academics should be an important part of their choice of institution.

Christine Copper
FARA Division I FBS Representative
U.S. Naval Academy

SURVEYS OF STUDENT-ATHLETES

For a number of years, the NCAA Research staff has partnered with campus Faculty Athletics Representatives to conduct surveys of student-athletes. It has been a partnership that has clearly benefitted the membership and student-athletes by providing reliable data to better inform association members on a wide variety of topics. Last year's National Study on Collegiate Wagering and Social Environments was the latest example of the commitment of FARs to assist in these data-gathering efforts. Thanks to the efforts of the FARs, a record number of over 23,000 survey responses were gathered. Due to the anonymous nature of the survey, we can’t know for sure just how many campuses participated, but clearly the FARs and the students they work with have been very conscientious in their efforts.

In 2012-13, the NCAA will again be seeking the support of the FARs in conducting the National Study of Substance Use Habits of College Student-Athletes. This will be the eighth iteration of the survey which was first conducted in 1985. This survey is tremendously important as it helps to illuminate conditions on campus, identify those areas in which educational efforts may be necessary, and helps us to evaluate the effectiveness of current rules and educational efforts.

NCAA Research is committed to providing the surveys and other materials for the Substance Use Survey to the campuses during the fall semester to provide the FARs with as much flexibility as possible for administering the survey. Campuses will have until end of May 2013 to submit their surveys.

The partnership between NCAA Research and faculty athletics representatives has been extremely helpful to all of us engaged in collegiate athletics. To those who have participated in the past, our sincere thanks. We look forward to working with you all in 2012-13.

Michael Miranda
Associate Director of Research
NCAA Staff Liaison to FARA, NCAA

The View from A FAR

A NEW ENFORCEMENT PROGRAM FOR DIVISION I – WHAT FAR’S NEED TO KNOW

The NCAA Working Group on Collegiate Model – Enforcement released its final report in August that delineates the new enforcement program for Division I member institutions. This report was presented to the Division I Board of Directors at their August 2nd meeting with a request that the Board vote on the Working Group’s recommendations at their October 30th meeting. If approved, the new enforcement program will become effective on August 1st, 2013, with the exception of a modification to Bylaw 11.1.2.1 Athletics Personnel – Conduct of Athletics Personnel – Responsibility of Head Coach, which would become effective immediately at the end of this October.

Since Faculty Athletics Representatives in Division I frequently have direct involvement with, or at least oversight of, athletics’ compliance efforts, we should be cognizant of the significant changes coming with the new enforcement program. Although these will be summarized here, we recommend that you consult the NCAA website at

http://www.ncaa.org/wps/myportal/ncaahome?WCM_GLOBAL_CONTEXT=/ncaa/ncaa/legislation+and+governance/working+groups/enforcement

for access to the key documents describing in detail the new program.

The important change to Bylaw 11.1.2.1 is the addition of the language:

An institution’s head coach is presumed to be responsible for the actions of all assistant coaches and other administrators who report, directly or indirectly, to the head coach.
This statement strengthens the head coach's responsibility to "promote an atmosphere of compliance" within the sport program and moves away from the presumption that the head coach has responsibility for a violation only if the coach has knowledge of the situation. Your head coaches need to be fully educated on this change.

For many years, we have been used to working with the two-level structure of violations, major and secondary, and the further subdivision of secondary violations as Level I and II. That structure will change dramatically next August, if the Working Group's recommendations are approved by the Board this October. For major violations, the Committee on Infractions (COI) has applied the “failure to monitor” and, less frequently, the more severe "lack of institutional control" findings leading to penalties associated with those two levels. The new enforcement program restructures the violations into a four-level scheme and allows for interpretation within these levels based on aggravated or mitigated circumstances. For example, a recent, previous infractions might be considered as an aggravating factor. The four levels proposed are

- Level I – Severe Breach of Conduct
- Level II – Significant Breach of Conduct
- Level III – Breach of Conduct
- Level IV – Incidental Infraction

Infractions at Levels I and II would be heard by the COI; whereas, Level III violations would be managed by the NCAA Enforcement staff. An institution could appeal a Level III violation decision to the COI. A new wrinkle in the violation structure is that conferences, not the NCAA, will be responsible for managing and resolving Level IV cases. This will increment the workload for some conference office staffs, and, as FARs, we should be aware of that. The new enforcement program proposes to increase the membership of the COI to 24 with the purpose of distributing the workload of the hearing panels to more individuals and thereby accelerating the infractions process. Since FARs are and have been among the members of the COI, more FAR participation will be called for, and this service may interest you.

A new penalty structure is proposed that provides more flexibility to the COI and NCAA Enforcement. For Level I and II infractions, the message being delivered is that the new flexibility will result in more severe penalties than we have seen in recent cases. An important aspect of the penalty structure is a focus on accountability for individuals at institutions with the accompanying language **an individual with direct responsibility and oversight of the athletics department.**

This raises a question of importance for FARs: If, as an FAR on your campus, you have oversight of such functions as athletics compliance, athletics academic support and eligibility certification, are you included in the citation above? For now, I would answer that question with a conservative "Yes", although this will likely be clarified down the road. For certain, the individuals directly in the chain of command, head coaches, athletics directors, presidents/chancellors are included.

An underlying principle of the new penalty structure is that the pain of the punishment will exceed the benefit of the crime; that is, the disincentive for cutting corners will be evident. A product of the Working Group is the proposed revision of Bylaw Article 19 Enforcement. You may have noticed that the current version of this Bylaw was not published in the Division I Manual for 2012-13. The draft of the new Bylaw is available on the website cited above.

It is perhaps appropriate to repeat the often-misquoted "We live in interesting times." As the efforts of the Collegiate Model – Rules Working Group emerge, the FARA Executive Committee will be providing feedback to the Working Group from an FAR's perspective. We encourage you, as individual FARs, through your campuses and conferences, to follow these developments and provide faculty input, which is essential to the success of these efforts.

David E. Clough
FARA President
University of Colorado, Boulder

**ACADEMIC REFORM**

If you have not already looked at the June 2012 issue of the *Journal of Intercollegiate Sport*, you need to. The journal, which was birthed out of the same spirit as the Academic Colloquium held for the past several years at the beginning of the annual NCAA Meeting in January, is devoted entirely to an in-depth discussion of the Academic Reform Movement currently under way within the NCAA. Let me entice you with a few excerpts from the various articles.

1. Michael Oriard of Oregon State University begins with a brief history of Academic Reform within and prior to the NCAA. You may recall that Oriard graciously agreed to present a compacted version of his comments in the January/February 2012 issue of FARA Voice. You now have the opportunity to look at his more extensive piece, which concludes with some trenchant points Oriard raises concerning the current status of, and the need for tweaking of, Academic Reform within the NCAA.

2. There are two responses to Oriard. Kenneth Shropshire of the University of Pennsylvania discusses the need for more emphasis on diversity in analyzing the issue of academic reform, noting that we need to "support the possibility of academic success by the greatest number of student athletes." He also notes that "academic reform issues . . . must be separated from issues related to increased compensation, in whatever form" (p. 21).

3. Ronald Smith of Pennsylvania State University also responds to Oriard, and suggests several reforms that would help to raise the academic standards for athletes, such as reinstating the rule that freshmen cannot compete, and restoring the 4 or 5 year athletic scholarship. Smith also seeks "faculty control over institutional academic affairs of athletes" (p. 25).
4. Todd Petr, Managing Director of Research at the NCAA, assisted by John McArdle of the University of Southern California, next presents an extensive discussion of the empirical basis lying behind the NCAA’s academic reform measures. Petr and McArdle look at the long-term historical development of these reform measures, using charts and graphs to help analyze the statistics lying behind the steps taken.

5. Tom Paskus, the Principal Research Scientist at the NCAA, then looks at the quantitative analyses which lie behind current reforms being undertaken by the NCAA. His paper is an extension of that presented by Petr and McArdle, and includes results from large-scale student-athlete surveys. He notes, “New data are allowing us to see that academic risk is a continuous and dynamic entity, and there are structures or cultures in certain sports that may enhance risk” (p. 51).

6. George Cunningham of Texas A & M University responds to Petr, McArdle, and Paskus, arguing that “academic reform should be couched with broader diversity issues affecting intercollegiate athletics.” Cunningham seeks “a particular emphasis on race, social class, and the ability to implement reforms” (p. 54).

7. Sarah Fields of The Ohio State University also responds to Petr, McArdle, and Paskus, questioning whether we are “asking the right questions,” and asking “whether the data collected help” the athletes. Noting that “the NCAA data focuses on the Black-White divide,” Fields asks about the others, “Why are they not on our teams in sufficient numbers that we quantify and report their scores and graduation rates?” (P. 63). She also inquires about first generation students.

8. Walter Harrison, President of the University of Hartford, who chairs the Committee on Academic Performance, discusses future directions of the Academic Performance Program (APP). He presents a brief chronology of the APP, and also discusses the new requirements for access to postseason competition, and the new three level penalty structure.

9. Camille O’Bryant of California Polytechnic University responds to Harrison, noting that “the one size fits all approach the NCAA has adopted when implementing academic reform measures ultimately hurts the athletes the reforms are intended to benefit” (p. 83). She calls for more study of the impact of the APR and GSR (Graduation Success Rate) on non BCS programs, and seeks more institution-specific oversight of the academic performance of student athletes.

10. William Morgan of the University of Southern California, also responding to Harrison, discusses the positives associated with the reform effort, but also expresses concern about academic clustering and the rewarding of teams performing at high academic levels. He also mentions “the truly worrisome: the strong association between efforts for academic reform and large revenue streams found in men’s basketball and football” (p. 90).

11. The issue concludes with a panel discussion titled “Institutional Experience with Academic Reform,” in which a number of timely issues are raised.

This issue of the Journal of Intercollegiate Sports is packed, and will take a bit of time to read, but it is well worth the effort.

Alan J. Hauser
FARA Division I Vice President
Appalachian State University

DON’T FORGET !!!!!!!!!!!!!!

FARA Annual Meeting and Symposium (Indianapolis)  November 8-10, 2012
NCAA Convention (Grapevine)  January 16-19, 2013
Regional Rules Seminar (Denver)  May 21-24, 2013
Regional Rules Seminar (Indianapolis)  June 4-7, 2013
FARA Annual Meeting and Symposium (Baltimore)  November 7-9, 2013
NCAA Convention (San Diego)  January 15-18, 2014
Regional Rules Seminar (Atlanta)  May 20-23, 2014
Regional Rules Seminar (San Diego)  June 3-6, 2014
NCAA Convention (Washington, D.C.)  January 14-17, 2015
NCAA Convention (San Antonio)  January 13-16, 2016
NCAA Convention (Dallas)  January 11-14, 2017
NCAA Convention (Indianapolis)  January 17-20, 2018

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